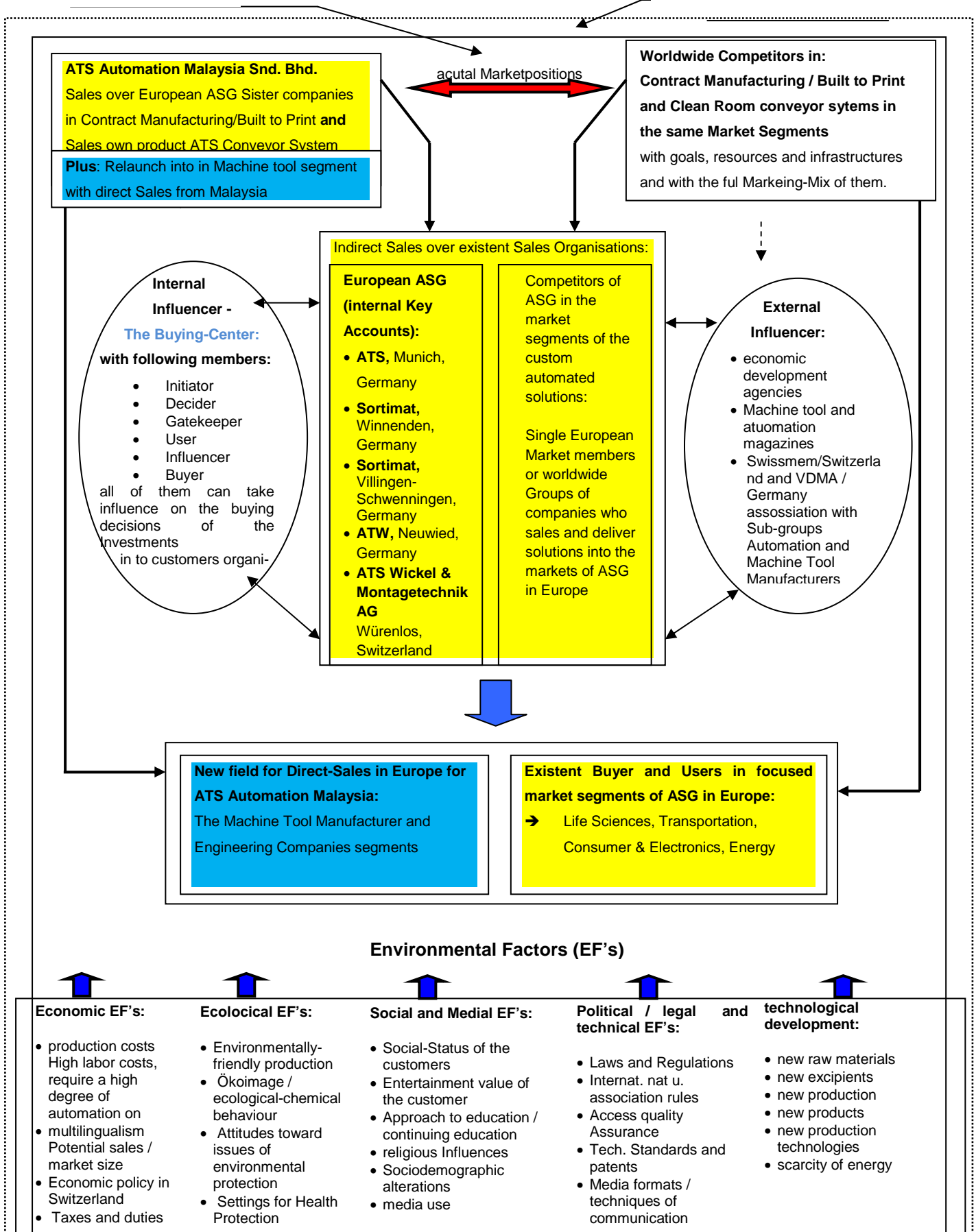


2. Market System

2.1. Actual Marketing Face of ATS MY during the Market Entrance Europe:

Market volume

Marktpotential



2.2. Material flow of the Contract Manufacturing from Malaysia to Europe:

The Order from the Machine Tool Segment:

Input over the European Customer – Contract Documents based of the Quote of ATS Automation Malaysia:

The Quote, information's on the quality and the required standards and norms, specific drawings, material lists, preferred List of Material, Delivery terms, Shippment Details (Air or Sea fright) etc.



Order processing services:

Order confirmation process:

Purchasing process:



Project Management /Kick-off

Internal planning process/ time schedule

Collecting the delivery from different suppliers according to the advice of the supervisors/project managers

Material entrance according the quality control rules, preparation of the deliveries for the workshop

Any in-house production and workshop team buildings

Delivery of the material to the internal assembly zone (If desired, a customer sepearate zone be set up with access control, depending on the confidentiality agreement)

Assembly of the purchased material in the workshop of ATS Automation Malaysia, Penang (permanently Q-Control include).

